



SCULLY SCOTT MURPHY & PRESSER PC
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For Immediate Release

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Scully, Scott, Murphy & Presser Names New Counsel

Barry Krivisky Joins Firm to Expand Trademark Practice

Garden City, NY -- Scully, Scott, Murphy & Presser, a leading Intellectual Property Law firm has announced that Barry Krivisky has become Counsel to the firm for Trademarks. Prior to joining Scully Scott, Mr. Krivisky was Vice President, Associate General Counsel, at Altria Corporate Services. Prior to that, he was Assistant General Counsel at Altria and Trademark Counsel at Philip Morris and a partner with Ladas & Parry in New York.

"We're very pleased that Barry Krivisky has joined Scully Scott to expand its Trademark practice," said Paul Esatto, Senior Partner at Scully, Scott, Murphy & Presser. "We look forward to Barry teaming with our patent and trademark attorneys to provide a broader range of services to our clients. And, we expect that his many years of experience and broad network of contacts will attract new clients to the firm."

Mr. Krivisky's practice will include worldwide trademark filing and prosecution, licensing and assignments, due diligence, and inter partes matters including nullity actions, oppositions, cancellation actions, infringements, and unfair competition; copyright; domain name disputes; ICANN UDRP proceedings; and litigation in the Federal and State Courts.

"In this day and age of the global marketplace, it is vitally important for companies to protect their trademark assets internationally -- as well as here in the United States," said Mr. Krivisky. "As the head of the trademark department of Altria, I was responsible for protecting some of the world's most valuable brands such as Kraft, Marlboro, JELL-O and Post in nearly every country of the world. Joining Scully Scott enables me to provide that expertise and experience to the clients of the firm."

Mr. Krivisky received his B.A. from the University of Bridgeport, Connecticut; and his J.D. from New York Law School.

Mr. Krivisky is admitted to the Bar in New York, and he is admitted to the U.S. District Courts for the Eastern and Southern Districts of New York, and the U.S. Court of Appeals for the Second Circuit. He is a member of the International Trademark Association, the American Bar Association, and the New York State Bar Association.

About Scully, Scott, Murphy & Presser

Founded in 1973, Garden City-based Scully, Scott, Murphy & Presser is one of Long Island's largest and most preeminent law firms exclusively dedicated to Intellectual Property. Comprised of highly skilled attorneys with highly technical backgrounds, SSMP confidently sits at the crossroads of cutting edge science, technology and law where it offers detailed, bankable opinions and secures, protects and enforces intellectual property for its clients. For more information, visit Web site <http://www.ssmp.com>.

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