



FOR IMMEDIATE RELEASE

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Re: **Business Messaging Reinvented by Ayalogic, Inc.**

AKRON, OHIO – December 18, 2003 – Akron-based Ayalogic, Inc. has today submitted a patent filing to the U.S. Patent and Trademark Office covering their newly developed product, Imvox™. Imvox (rhymes with inbox) is a secure, PC-based instant voice messaging system that contains the most important features of instant messaging, voice mail and e-mail.

Imvox was conceived and developed by Ayalogic president and CEO, Mike Rojas, co-founder and executive vice president of North Coast Logic, Inc., which is now a wholly-owned subsidiary of NEC America - known as NEC Integrated Application Division. While with NEC, Rojas led the development of AIMWorX®, a suite of 18 integrated telecommunications management applications for which he was awarded seven patents. “Working with NEC was an exceptional learning experience,” said Rojas, “It was an opportunity to observe and participate in the ins and outs of the telecommunications industry from both the business and the technical perspectives.”

Rojas left NEC in early 2002 to found Ayalogic, Inc. “I had several ideas of new technologies and needed some time to explore them.” said Rojas, “The Imvox concept was sparked when I realized that voice over network was gaining acceptance as an alternative to traditional telephony. Finally, I found a niche that would avoid the legal pitfalls and challenges that were beginning to emerge. The Imvox push-to-talk technology over a network, like the Internet, eliminates the legal challenges that many voice over IP applications are currently facing.”

Imvox is not just another telephone-over-Internet system with questionable quality, unpredictable service and no security. The system does not attempt to replace the telephone experience. It positions itself as a means of messaging a colleague quickly and securely. It is equally effective for both voice and data. Using the Internet, Imvox users can transmit voice, text messages and/or documents anywhere in the world for just a few dollars a month.

“Best of all,” says Brian Diehl, Ayalogic director of marketing, “with Imvox, there is no spam, no pop-ups, no banner advertising and no spy-ware. The system eliminates the frustration of e-mail, the complexity of voice mail and the unsecured chat quality of instant messaging.” Imvox functions on a unique, invitation only-based subscription system that allows a user to invite anyone in their e-mail address book to join them on the system. “In addition to security and privacy, Imvox offers a superior experience to internet messaging.” says Diehl.



The Imvox patent application makes 68 unique claims from which several patents may be derived. It was prepared by Scully, Scott, Murphy & Presser of Garden City, New York, the same intellectual property law firm that prosecuted the seven AIMWorX patents granted to Rojas while he was at NEC.

Ayalogic, Inc. is a privately held communication system development firm with offices in Akron, Ohio and New York City, New York. Ayalogic was founded in 2002 by a team of professionals with backgrounds in voice, telephony, and communication software. Keep an eye on www.ayalogic.com for more Imvox details.

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Imvox™ is a Trademark of Ayalogic, Inc. AIMWorX® is a Registered Trademark of NEC America, Inc.